

## DIGITAL MASS MEDIA

### A.A. Degree Program

#### Broadcast/Production Option

The A.A. degree in Digital Mass Media offers students the first two years of courses and fieldwork leading to transfer into a baccalaureate program and to preparation for a variety of production positions at newspapers and magazines, radio and television stations, cable systems, video production companies, and other production facilities. The curriculum gives students hands-on writing, production, and programming experience at the College radio station, television station, video editing/post production lab, and the college newspaper.

#### FIRST SEMESTER

- 3 s.h. English I (ENGL 151)
  - 3 s.h. MATH Requirement (MATH 151  
or higher except MATH 168 or MATH 240)
  - 3 s.h. History Requirement (HIST 171 or 173)\*\*\*
  - 3 s.h. Television Production (COEM 120)
  - 3 s.h. Fundamentals of Public Speaking
- 15 s.h.

#### SECOND SEMESTER

- 3 s.h. English II (ENGL 152)
  - 3 s.h. MATH Requirement (MATH 151  
or higher except MATH 168 or MATH 240)
  - 3 s.h. Humanities Requirement (Group A)\*
  - 3 s.h. Media Writing I (COMM 151)
  - 3 s.h. Advanced Television Production (COEM 220)
  - 3 s.h. Social Science Requirement \*
- 18 s.h.

#### THIRD SEMESTER

- 3 s.h. History Requirement (HIST 172 or 174)\*\*\*
  - 3 s.h. Humanities Requirement (Group B)\*
  - 4 s.h. Lab Science Requirement  
(BIOL 161, PHYS 171 or CHEM 181)
  - 3 s.h. Communication Law (COMM 172)
  - 2-3 s.h. Applied Modern Health or Contemporary Health  
(HEHP 110 or HEHP 225)
- 15-16 s.h.

#### FOURTH SEMESTER

- 0-3 s.h. Computer Literacy (CSIT 110)\*\*
  - 4 s.h. Lab Science Requirement  
(continue science sequence)
  - 3 s.h. Humanities Requirement (Group A or B)\*
  - 3 s.h. Social Science Requirement\*
  - 3 s.h. Broadcast News Production (COEM 284)
  - 0-3 s.h. \*\*\*Elective (to meet required 64 credits)
- 16 s.h.

Total Credits 64-65

- \* Either a Humanities Requirement or a Social Science Requirement should fulfill the Diversity requirement.
- \*\* Students who demonstrate proficiency take an elective.
- \*\*\* Selection should be based upon the requirements of the four-year transfer institution.
- \*\*\* Suggested Electives
  - COMM 281 Mass Communications (3 s.h.)
  - COMM 272 Public Relations and Publicity (3 s.h.)
  - COEM 224 Video Editing & Post Production (3 s.h.)
  - COPH 191 Basic Photography (3 s.h.)
  - COEM 230 Audio Recording for Electronic Media (3 s.h.)
  - COMM 283 Introduction to Radio (3 s.h.)
  - COPH 217 Photojournalism & Picture Editing (3 s.h.)
  - COMM 290 Communication Internship I (3 s.h.)
  - PHIL 190 Introduction to Critical Thinking (3 s.h.)
  - ENGL 202 From Literature to Film (3 s.h.)
  - ENGL 153 Creative Writing (3 s.h.)