

# PRESS RELEASE

College Drive • P.O. Box 2001 • Toms River, NJ 08754-2001  
732.255.0400 x.2043 • [www.ocean.edu](http://www.ocean.edu)



## OCC OFFERS INNOVATIVE ALUMNI REWARDS PROGRAM

TOMS RIVER, NJ – Ocean County College is linking their graduates to businesses through a new and innovative Alumni Rewards Program.

As part of this initiative, all OCC alumni are eligible for a free Alumni Rewards card to use at participating businesses in order to receive discounts and special offers on the following services: dining; entertainment; health, beauty and spa; lodging; personal services; shopping; sports and recreation; and travel.

In addition, all members of the OCC Academy for Lifelong Learning – which provides quality education programs for adults 55 and over – will receive an Academy Rewards card that entitles them to the same discounts and offers.

Alumni or Academy members must simply present their Alumni Rewards or Academy Rewards card at any of the participating local, regional, and national businesses to enjoy the special offers.

As a leader in the community, OCC collaborates with businesses to increase revenue and sustain growth for a stronger county – which is especially important in light of the economic downturn. There is no charge for businesses to become an Alumni Rewards Partner; business owners can sign up online at [http://www.ocean.edu/alumni/New\\_Rewards\\_Partner.asp](http://www.ocean.edu/alumni/New_Rewards_Partner.asp)

According to Gina Suriano, OCC Director of Resource Development, “The College has a robust alumni pool in Ocean County – of a total of 25,000 alumni, about 21,000 reside in this county – which sparked the idea for the Rewards Program.”

For more information on the Alumni Rewards Program, including a full list of business partners, visit <http://www.ocean.edu/alumni/rewards.htm>.