

PRESS RELEASE

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OCC OFFERS NEW WEB DESIGN SPECIALIST CERTIFICATE PROGRAM

TOMS RIVER – If you're interested in learning the skills to land a job in the profitable, fast-growing field of Web Design, check out a **brand-new Web Design Specialist Certificate Program** from Ocean County College's **Department of Continuing and Professional Education**, which offers hundreds of non-credit courses.

In 2009, the median annual income of a Web Designer employed in the United States was \$50,725, and the U.S. Bureau of Labor Statistics expects employment in this sector to increase by 38 percent through 2016.

Web Design is a high demand job with stability due to constant electronic developments in this country and across the globe. Positions can vary greatly depending on ability and freelance status, but in general, a Web Designer must be able to design using code and create or obtain photographs and graphics. Often, they must write website copy and know the standard differences in style and function between sites. A Web Designer must be able to create visually appealing sites and is often responsible for maintaining them.

In order to earn OCC's Web Design Specialist certificate, participants will need to successfully complete eleven of following thirteen modules: Basic HTML, Web Design, Adobe Photoshop, Digital Web Graphic Design, Intermediate Adobe Photoshop, Advanced Adobe Photoshop for the Web, Dreamweaver, Flash, Cascading style sheets for the Web, Advanced HTML, Building Your Portfolio, Web Design Resume Building, and Bring Your Website Live.

The courses range in number of hours from eight hours to 29.5 hours, and range in cost from \$135 to \$498.

Course Schedule: **March 22 to May 27, 2010**

M, W, TH 8:30 a.m. – 12:30 p.m.
T, F 8:15 a.m. – 12:30 p.m.

Textbooks required: approximately \$300.

For more information, contact the Ocean County College Department of Continuing and Professional Education at 732.255.0404 or visit www.ocean.edu/cpe.htm.