



PRESIDENT'S REPORT

Jon H. Larson, Ph.D.

TO: Members, OCC Board of Trustees

FROM: Jon H. Larson, Ph.D.
President

SUBJECT: Items of Interest for the **May 24, 2010, Board Meeting**

DATE: May 19, 2010

Student Successes

I am **very pleased** to share with you that **two** of this year's **graduates**, **Ms. Charis Chambers** and **Mr. Robert McCombs**, have been **accepted** for **admission** to **Cornell University** for the **2010 fall semester**. **Ms. Chambers** will be entering the **School of Hotel Administration**, and **Mr. McCombs** will attend the **College of Engineering**. **Ms. Chambers** and **Mr. McCombs** are among **254 NJ STARS students** who will be **graduating** on **May 27th**.

Ms. Elaine Schardien, **Coordinator of the NJ STARS Program**, will accompany **Ms. Chambers** and **Mr. McCombs** to **Monday's Board meeting** so we can extend our **congratulations** to them for this **wonderful achievement**.

Faculty Success

Ms. Margaret Quinn, **Assistant Professor of Nursing**, was recently notified that she received a **\$1,000 award** from **Rutgers University College of Nursing**. Ms. Quinn is the **first recipient** of **The Laura J. DiClerico Award**, which will be used to support her **doctoral capstone research project** in **exercise technology to combat childhood obesity**. Ms. Quinn anticipates receiving her **doctorate degree** in **May 2011**.

Ocean County College Strategic Plan

The **2010-2015 Ocean County College Strategic Plan** has been **completed** and is currently being **printed**. Copies will be **distributed** to you at **Monday's meeting**.

This **new Strategic Plan** has been in **progress** for the **past year** and **represents** the **collective thinking** of the entire **College community**. It **reflects** the **College's Mission Statement** with **32 new goals** that stress the **strategic priorities** of each **division** for the **next five years**.



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Ms. Janet Hubbs, Assistant to the President for Institutional Quality, was primarily responsible for the **coordination** of this very important institutional document. I have asked **Ms. Hubbs** to briefly **comment** on **Monday** about the **development process** and share with you some of the **highlights** of the **plan**.

Ocean County College Rewards Program

As a **leader** in the **community**, **Ocean County College** understands the **importance** of **collaborating** with **businesses** to **increase revenue** and to **sustain** the **growth** of the **College** and **Ocean County**, especially in the **current uncertain economic environment**. In this regard, **Ocean County College** has **established** a new **Rewards Program** to **partner** with **local, regional, and national businesses**. This program will provide the opportunity for **OCC alumni, Academy for Lifelong Learning participants**, and all **full-time OCC personnel** to take advantage of a **wide array of benefits**, including **discounts, special offers, and incentives** from **Rewards partner businesses**. To date, over **75 businesses** have **signed on** to become **Rewards partners**. The program is offered with **no cost** to either the **Rewards Program members** or its **business partners**, and it is anticipated that it will be **profitable** for all who choose to **participate**.

Ms. Gina Suriano, Director of Resource Development, will attend **Monday's meeting** to provide you with more **information** about this **new, exciting Rewards Program**.

SunGard Higher Education

An **article** in the **May 2010** edition of **Campus Technology**, which is **attached**, reports that only **16 percent** of all **community colleges** have **high-speed broadband connectivity**. In general, **community colleges** lag far **behind four-year higher education institutions** and **K-12 public schools** in **high-speed broadband**. Recognizing the **importance** of **community colleges** and the **number** of **students** enrolled in this sector, **new legislation** was recently **introduced** to provide **funds** to **community colleges** to **expand internet connectivity**.

This astonishing fact **underscores** how **technologically advanced** **Ocean County College** is within the higher education sector. Currently, we are engaged in **increasing** our campus-wide **broadband speed** from **100 megabytes per building** to **1 gigabyte** to the **desktops** and **10 gigabytes between buildings**. Our **partnership** with **SunGard Higher Education**, under the **leadership** of **Mr. Chip Stoll, Chief Information Officer**, provides the ability for the College to stay on the **cutting edge** of **technology** in **software** and **services** for an **integrated digital campus**.

In **July 2009**, the College **expanded** its **relationship** with **SunGard Higher Education** to include **grants management**, which is **administered** through **Ms. Sharla Trimm** from **SunGard** and **Ms. Gina Suriano, Director of Resource Development**. **SunGard** is assisting the College to **increase** federal, state, and foundation **grant opportunities** for **alternative funding** in support of our **strategic initiatives**, to **compete** more **effectively** to secure grants, and to ensure **compliance** with regulations and mandates.



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Already **significant progress** is being realized as a result of this **grants partnership**:

- ◆ Ocean County College's **request for designation** as an **eligible institution** under **Title III** and **Title V** programs of the **Higher Education Act of 1965**, as amended by the **Higher Education Opportunity Act of 2008**, has been **approved** by the **U.S. Department of Education, Office of Postsecondary Education**. **Title III** programs address **economically disadvantaged, low-income students**, and **Title V** programs are available for **Hispanic-serving institutions**. As a result of receiving this designation, OCC is also **eligible** for a **waiver** of non-federal share **matching requirements** for a **five-year period**, beginning July 1, 2010.
- ◆ The **U.S. Department of Health and Human Services** has approved Ocean County College to receive **\$470,430** of **stimulus funding** over **two years** for **Health Information Technology certification** of a **Continuing and Professional Education program** to support the **national initiative** of implementing **electronic medical record data bases**.
- ◆ An **application** has been submitted to the **U.S. Department of Education** for a **five-year \$1,100,000** grant for **student support services**.
- ◆ A **Combined Heat and Power grant application** was submitted to the **New Jersey Economic Development Administration** for **\$540,000** over **five years**.
- ◆ A **\$449,971 grant application** was submitted to the **U.S. Department of Education, Office of Safe and Drug-Free Schools**, for the **development** of an **all-hazards emergency management plan** in **partnership** with **Ocean County**.

With the **assistance** of **SunGard Higher Education**, we are hopeful that these grant applications will be **successful** and **increase capacity** for Ocean County College.

Marketing Campaign

A new **Ocean County College marketing campaign** will begin the **first week** in **June** and run through **September**. The **campaign** will be **utilized** for all of our **media outlets**: **billboards**; **newspapers**, including senior publications; **radio**; and **cable television**.

Ms. Tara Kelly, Vice President of College Advancement, and **Ms. Jan Kirsten, Director of College Relations**, will reveal this new **marketing piece** at **Monday's meeting** as well as provide you with a **schedule of implementation**.



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Ocean County College Commencement Week

Final preparations are being made for **Commencement week activities**:

- ◆ **Nursing Pinning Ceremony - Tuesday, May 25th, 7:30 p.m., Gymnasium**
- ◆ **Awards Ceremony – Wednesday, May 26th, 7:00 p.m., Gymnasium**
- ◆ **43rd Ocean County College Commencement - Thursday, May 27th, 6:00 p.m., college mall (Ritacco Center in the event of rain), with trustees and the platform party robing in the Boardroom at 5:15 p.m.**

Ocean County College Colloquia

Please note the **dates** of the **2010-2011 Colloquia**:

- ◆ **Fall 2010 Colloquium – Thursday, September 2, 2010**
- ◆ **Spring 2011 Colloquium – Friday, January 21, 2011**

Please mark your calendars to **join us**.

New Jersey Council of County Colleges

The New Jersey Council of County Colleges will host “**Focusing on Student Success,**” a conference for **presidents, trustees, and foundation board members**, on **Monday, June 21st**, at the **Trenton Marriott at Lafayette Yard**.

This **annual conference** will feature a **keynote presentation** by **Association of Community College Trustees Vice President Narcisa Polonio**. In addition, some “**best practices**” will also be shared that have led to **student success** on campus.