



# PRESIDENT'S REPORT

*Jon H. Larson, Ph.D.*

**TO:** Members, OCC Board of Trustees

**FROM:** Jon H. Larson, Ph.D.  
President

**SUBJECT:** Items of Interest for the **September 26, 2011, Board Meeting**

**DATE:** September 21, 2011

## Visitors from China

We are delighted to welcome **two visitors** to our campus **next week** from **Tianjin Radio and TV University**, which is located in **Tianjin, China**. **Tianjin Radio and TV University**, our **partner** for our **online distance education pilot project** in the **People's Republic of China**, was **established in 1958** and was the **first institution** in **China** to conduct **teaching by radio and mail**.

**Dr. Wang Fanzhen**, Vice President of the University, and **Mr. Nie Hongmin**, Deputy Director of the **Modern Education Technology Center**, will arrive on **Sunday, September 25<sup>th</sup>**. They will be here for **several days**, and we have a **full agenda** planned for them. **Mr. Allen Wang**, CEO and Co-Founder of **Timecruiser Computing Corporation**, whom you **met** at the **Board Retreat**, and **Dr. Richard Yankosky**, our **Distance Learning Consultant**, will **accompany** our **guests** to the **campus** on **Monday morning**, and they will be **introduced** to you at the **Board meeting**.

A number of **meetings** and **presentations** have been scheduled for **Dr. Wang**, **Mr. Nie**, and **Mr. Wang** on **Monday**, **Tuesday**, and **Wednesday** next week so they become **familiar** with **Ocean County College**, our **staff**, and our **programs**. During my meeting with them, we hope to **finalize** the **Memorandum of Understanding** for our **distance learning pilot program** in **China** scheduled to **begin** in the **spring 2012 semester**.

Other **activities** will include:

- ◆ On **Tuesday**, **Assemblyman and Special Assistant to the President Dave Wolfe** has planned a **tour** of the **State House** and the **State Museum** in **Trenton**, followed by **lunch** with **Dr. Lawrence Nespoli**, **President of the New Jersey Council of County Colleges**.



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- ◆ On Wednesday morning, Dr. Wang, Mr. Nie, and Mr. Wang will visit Kean University and meet with Dr. Dawood Farahi, President.

## Fall 2011 Semester Enrollment

The official ten-day enrollment statistics for the fall 2011 semester indicate that a total of 10,317 students registered for 105,056 credit hours. This represents a drop of 0.5 percent in student head count and a decrease of 0.9 percent in credit hours as compared to the fall 2010 semester. Full-time enrollment is down 2.3 percent (5,640 students), while part-time enrollment is up 1.9 percent (4,677 students).

A recommendation will be made at the November Board meeting to amend the College's FY 2012 budget to reflect decreased revenue from student tuition as well as a reduction in expenditures accordingly. Fortunately, the loss in revenue can be absorbed in the budget as a result of renegotiation with outside contractors and other operation expense reductions.

I am also pleased to report that the Kean-Ocean partnership continues to flourish. There are 1,625 Kean students on our campus this fall 2011 semester, a 7.26 percent increase over the fall 2010 semester headcount of 1,515.

## Ocean County Stadium

Immediately following the Board meeting on Monday, a ribbon-cutting ceremony will be held for the new Ocean County Stadium. The program will include brief remarks from Freeholder Deputy Director Gerry P. Little, Mr. Van Thulin, Mrs. Linda Novak, Athletic Director Ilene Cohen, and me. A dessert reception will follow the ceremony.

This first-class sports facility, which includes the athletic field and the tennis courts, is being admired by athletes, spectators, and visitors to the campus. It is an impressive addition to Ocean County College and to the community.

After the Board meeting, a van will be available to transport you from the Administration Building to the ceremony, or, if you prefer, you may drive directly to the Stadium.

## Institutional Effectiveness Annual Report

Attached to my report is the [FY 2011 Institutional Effectiveness Annual Report](#), which was developed by Ms. Janet Hubbs, Assistant to the President for Institutional Quality. The Report provides an assessment of ongoing performance at Ocean County College as well as the status of the College's



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progress toward fulfilling its **Strategic Goals**. I specifically call your **attention** to **pages 9-16**, an **update** on the College's **key performance targets**.

This **Report** will also be **distributed** to you at **Monday's meeting**.

## Financial Aid

The **Financial Aid Office** continues to be one of the **busiest** and **most efficient** on campus. In **FY 2011**, more than **\$28.3 million** was distributed in **financial aid** to **OCC students**, slightly below the **\$28.8 million** distributed in **FY 2010**. The **number of recipients increased** slightly in **FY 2011**, from **13,295 to 13,361**. **Financial Aid awards** have **increased 127%** over the **past five years**. The **number of recipients** has **increased by 57.5%** during the same time period.

**Dr. Norma Betz, Director of Financial Aid**, and all of our **colleagues** in the **Financial Aid Office** are **commended** for their **thorough** and **efficient service** to our **students**. At the **November Board meeting**, **Dr. Betz** will share more **specific data** that illustrates the **very considerable amount** of **financial aid** that moves through the **Financial Aid Office**.

## Ocean County College Foundation Summer Celebration

As a result of Hurricane Irene, the **Ocean County College Grand Slam Summer Celebration** was canceled. It has now been **rescheduled** for **Saturday, October 22<sup>nd</sup>**, in the **Gymnasium** at **6:00 p.m.** We are very happy that we will have the opportunity to recognize **Judge Robert A. Fall** as the **2011 Humanitarian of the Year**.

I hope to see you at the Celebration.

## Veterans Day Ceremony

The program for the **Ocean County College Veterans Day Ceremony** is not yet finalized. However, the **ceremony** will take place on **Friday, November 11<sup>th</sup>**, at **noon** at our **Veterans Memorial** on the **campus mall**. A **formal invitation** will be **extended** to you in **October**, but please **mark your calendars** so you can be with us.

## Board Retreat

A **Board Retreat** has been scheduled for **Monday, October 31<sup>st</sup>**, at **noon** in the **Technology Building Conference Room**. The **main topic of discussion** will be to explore **possibilities** for the **construction** of a **new College Center** or the **renovation** of the **current facility**.