

Digital Mass Media – Broadcast Production

A.A. Degree Program – Catalog Year 2017-2018

The A.A. degree in Digital Mass Media offers students the first two years of courses and fieldwork which allow students to transfer into a baccalaureate program or to seek immediate employment. The program prepares for a variety of production or writing positions at newspapers and magazines (print and online), radio and television stations (and their associated Web sites), cable systems, video production companies and other production facilities. The program also prepares students for careers as publicity writers for public relations firms, advertising agencies, businesses, and organizations. The curriculum gives students hands-on writing, production, and programming experience at the College radio station, television station, video editing/post production lab, literary magazine, and the print and online versions of the college newspaper. Students also gain experience in blogs, podcasts and other new media used by both professional and citizen journalists.

Faculty Contacts/Program Chairs

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Transfer Information

Students pursuing the Broadcast Production degree can transfer into majors such as communications, broadcast, and radio & television production. Admission to these majors is often competitive and usually requires a portfolio and interview. Students are encouraged to work closely with Faculty and Advising Transfer Services. Students planning to transfer to a four-year institution in NJ can explore the “Transfer Programs” feature on NJ Transfer www.njtransfer.org.

Career Information

The Associate of Arts and the Associate of Science Degrees are designed to transfer to a four-year institution, where students will pursue a Bachelor’s Degree. Some students pursue the Associate Degree for personal enrichment, and/or for employment purposes, helping to improve qualifications for jobs requiring a credential beyond the high school degree.

Students are strongly encouraged to consult with Faculty and Career Services as they begin to explore career options. Students can also utilize Career Coach, a resource provided by OCC to help students explore degree programs and corresponding careers ocean.emsicareercoach.com

Fundamental Coursework

COEM 120, 220, 224, 284
COMM 151

Students are encouraged to keep track of degree requirements by using the “My Progress” screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect

Curriculum

First Semester

ENGL 151	English I	3 cr.
_____	Math Gen Ed Requirement	3 cr.
_____	History Gen Ed Requirement*	3 cr.
COEM 120	Television Studio Production	3 cr.
COMM 151	Media Writing I	3 cr.
COMM 154	Fundamentals of Public Speaking	<u>3 cr.</u>
		18 cr.

Second Semester

ENGL 152	English II	3 cr.
_____	Lab Science Gen Ed Requirement	4 cr.
_____	Humanities Gen Ed Requirement	3 cr.
COEM 220	Video Location Production	3 cr.
_____	Social Science Gen Ed Requirement	<u>3 cr.</u>
		16 cr.

Third Semester

_____	History Gen Ed Requirement*	3 cr.
_____	Humanities Gen Ed Requirement	3 cr.
_____	Math <u>or</u> Lab Science Gen Ed Requirement	3-4 cr.
COEM 224	Video Editing and Post Production	3 cr.
_____	Diversity Gen Ed Requirement	<u>3 cr.</u>
		15-16 cr.

Fourth Semester

_____	Technology Gen Ed Requirement **	3 cr.
_____	Humanities Gen Ed Requirement	3 cr.
_____	Social Science Gen Ed Requirement	3 cr.
COEM 284	Broadcast News Production	3 cr.
COMM 172	Communication Law	<u>3 cr.</u>
		15 cr.

TOTAL CREDITS 64-65

Courses satisfying General Education Requirements must be selected from the list of Approved General Education Courses

* Selection should be based upon the requirements of the four-year transfer institution

** Students may attempt to “test out” of the technology requirement. If they succeed, they must take an additional course in math or lab science from the list of Approved General Education Courses.