

Visual Communications Technology Electronic Media Technology Option

A.A.S. Degree Program – Catalog Year 2016-2017

This program prepares students for entry-level technical support positions in the arts, entertainment, educational/instructional media, marketing/public relations and for business/industry experience in planning and executing visual programming.

Faculty Contacts/Program Chairs

Lee Kobus x399 TECH 220

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Transfer Information

Associate of Applied Science (AAS) degrees are intended to prepare students for immediate entry into the workforce. The NJ Statewide Transfer Agreement does not guarantee the transfer of credit/coursework when a student earns an AAS degree and continues on to a four-year institution to complete a bachelor's degree. Students are encouraged to work closely with Faculty and Advising Transfer Services. Students who are planning to transfer to a four-year institution in NJ can explore the "Plan Academic Program (RTP)" feature on NJ Transfer www.njtransfer.org.

Career Information

The Associate of Applied Science Degrees are designed to provide students with the knowledge and skills necessary to start employment upon graduation. Several of the A.A.S. degrees provide the opportunity for the student to gain work experience by offering internship credit. These degrees are usually 'technical' in nature and prepare the student for certification and licensing exams necessary to work in their field of choice. Students are strongly encouraged to consult with Faculty and Career Services as they begin to explore career options.

Fundamental Coursework

COMM 110, 172, 281	COEM 120, 220, 224
Internship	COCG 160, 161
ARTS 183, 184	

Students are encouraged to keep track of degree requirements by using the "My Progress" screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect.

Curriculum

First Semester

ENGL 151	English I	3 cr.
COMM 110	Introduction to Communications	3 cr.
COCG 160	Introduction to Macintosh/Painter	2 cr.
ARTS 183	Basic Drawing	3 cr.
ARTS 184	Two Dimensional Design	3 cr.
COEM 120	Television Production	<u>3 cr.</u>
		17 cr.

Second Semester

ENGL 152	English II	3 cr.
COMM 281	Mass Communications	3 cr.
COMM 130	Careers in Communications	1 cr.
COCG 161	Painter/Paintbox Applications	2 cr.
COEM 220	Portable Video Production	3 cr.
_____	Social Science Gen Ed Requirement	<u>3 cr.</u>
		15 cr.

Third Semester

COMM 172	Communications Law	3 cr.
COEM 224	Video Editing & Post Production	3 cr.
_____	Elective	3 cr.
_____	Lab Science Gen Ed Requirement	4 cr.
_____	Any course from the list of Approved	<u>3 cr.</u>
	General Education Courses	16 cr.

Fourth Semester

COMM 290-291	Internship	3-6 cr.
_____	Mathematics Gen Ed Requirement	3 cr.
_____	Career Electives* (to meet required 64 cr.)	<u>7-10 cr.</u>
		16 cr.

TOTAL CREDITS 64

Courses satisfying General Education Requirements must be selected from the list of Approved General Education Courses

*Sufficient credits from career electives to meet 64 credit requirement. Courses with THTR prefix may also be taken. Students should consult closely with advisor regarding transfer options and appropriate career electives.

Career Electives

COPH 181	Basic Digital Photography	3 cr.
BUSN 270	Principles of Advertising**	3 cr.
COCG 162	Design Fundamentals**	3 cr.
COCG 163	Photoshop**	3 cr.
COMM 272	Public Relations and Publicity**	3 cr.
COPH 207	Digital Journalism and Photo Editing**	3 cr.
FILM 200	Understanding Film**	3 cr.
COMM 192	Voice and Diction	3 cr.

**This course has pre-requisites. Please consult the Catalog.