

Visual Communications Technology Digital Photography Option

A.A.S. Degree Program – Catalog Year 2016-2017

The digital photography option will prepare students for employment in fields such as advertising, photojournalism, and the ever-expanding field of visual communications. The corollary purpose is to update the skills of those currently working on some phase of the professional photography or visual communications industry.

Faculty Contacts/Program Chairs

Richard Fallon x2106 TECH 220

Transfer Information

Associate of Applied Science (AAS) degrees are intended to prepare students for immediate entry into the workforce. The NJ Statewide Transfer Agreement does not guarantee the transfer of credit/coursework when a student earns an AAS degree and continues on to a four-year institution to complete a bachelor's degree. Students are encouraged to work closely with Faculty and Advising Transfer Services. Students who are planning to transfer to a four-year institution in NJ can explore the "Plan Academic Program (RTP)" feature on NJ Transfer www.njtransfer.org.

Career Information

The Associate of Applied Science Degrees are designed to provide students with the knowledge and skills necessary to start employment upon graduation. Several of the A.A.S. degrees provide the opportunity for the student to gain work experience by offering internship credit. These degrees are usually 'technical' in nature and prepare the student for certification and licensing exams necessary to work in their field of choice. Students are strongly encouraged to consult with Faculty and Career Services as they begin to explore career options.

Fundamental Coursework

COCG 160, 161, 163, 164, 165
 COPH 181, 187, 188, 280, 207, 187
 ARTS 183, 184

Students are encouraged to keep track of degree requirements by using the "My Progress" screen on Student Planning. Student Planning can be accessed via logging into Ocean Connect.

Curriculum

First Semester

ENGL 151	English I	3 cr.
COPH 181	Basic Digital Photography	3 cr.
ARTS 183	Basic Drawing	3 cr.
ARTS 184	Two Dimensional Design	3 cr.
COCG 160	Introduction to Macintosh/Painter	2 cr.
_____	Social Science Gen Ed Requirement	<u>3 cr.</u>
		17 cr.

Second Semester

ENGL 152	English II	3 cr.
COPH 188	Intermediate Digital Photography	3 cr.
COCG 161	Painter/Paintbox Applications	2 cr.
COCG 163	Photoshop	3 cr.
_____	Mathematics Gen Ed Requirement	3 cr.
_____	Elective	<u>3 cr.</u>
		17 cr.

Third Semester

COPH 280	Advanced Digital Photography	3 cr.
COPH 207	Digital Journalism and Picture Editing	3 cr.
COMM 272	Public Relations and Publicity	3 cr.
_____	Lab Science Gen Ed Requirement	4 cr.
_____	Humanities Gen Ed Requirement	<u>3 cr.</u>
		16 cr.

Fourth Semester

COPH 187	Experimental Digital Photography	3 cr.
BUSN 270*	Principles of Advertising	3 cr.
_____	Humanities Gen Ed Requirement	3 cr.
_____	Fine Arts Elective**	3 cr.
_____	Fine Arts Elective**	<u>3 cr.</u>
		15 cr.

TOTAL CREDITS 65

Courses satisfying General Education Requirements must be selected from the list of Approved General Education Courses

*Pre-requisite BUSN 134 not required for students enrolled in this program.

**Any course from subjects ARTS, DANC, MUSC, or THTR