

Ocean County College, Toms River, NJ

BUSINESS  
REVENUE  
Private Assistance  
Fund Raising for  
Intercollegiate Athletics #4120

**POLICY**

Whenever an athletic team wishes to raise funds to supplement its budgetary allotment, it will comply with the following policy:

The only acceptable fund raising activity will be the sale of advertising space in the Media Guide. All funds raised by the team will be earmarked for its use and will be expended under the procedures of the Athletic Department.

Each team will also have the first opportunity for securing the renewal of any advertisements which it had previously sold.

All teams will be prohibited from soliciting advertisement space from any individual or corporate entity who is a regular contributor to the Ocean County College Foundation unless they can show previous support from the contributor for their specific sport.

The athletic teams may accept direct donations or contributions to be deposited in an Ocean County College Foundation account.

ADOPTED: May 22, 1989

Ocean County College, Toms River, NJ

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#### PROCEDURE

1. The Department of Intercollegiate Athletics will be responsible for coordinating the fund raising campaigns among all the participating teams to insure that a potential advertiser will only be solicited by a single team.
2. All the necessary advertisement forms will be supplied to the athletic teams by the Department of Intercollegiate Athletics before their season begins.
3. Any team may decline to participate in the sale of advertisements in the Sports Media Guide.
4. It is the responsibility of the Athletic Teams to collect the fee for the advertisements which they sell and to provide the advertiser with a copy of the Media Guide when it is published.
5. All revenue raised by the teams will be deposited in the appropriate Ocean County College Foundation Account according to college business practices and accepted by the Ocean County College Foundation.

ADOPTED: May 23, 1989