

EXHIBIT B



BOARD OF TRUSTEES

Bylaw, Policy, and Curriculum Committee Agenda Items

To: Board of Trustees
From: Office of the President
Date: April 15, 2021

The following Bylaw, Policy, and Curriculum Committee items are recommended to the Ocean County College Board of Trustees for approval at its meeting on **Thursday, April 22, 2021**:

1. Recommend approval of the following items as accepted by the College Senate at its meeting on April 1, 2021:
 - a. New Programs
 - 1) Associate in Science in Advanced and Continuous Studies – Accounting Track (**Exhibit B-1**)
 - 2) Associate in Science in Advanced and Continuous Studies – Human Services/Addictions Counseling Track (**Exhibit B-2**)
 - 3) Associate in Science in Advanced and Continuous Studies – Management Track (**Exhibit B-3**)
 - 4) Associate in Science in Advanced and Continuous Studies – Marketing Track (**Exhibit B-4**)
 - b. New Courses
 - 1) ANTH 135, Cultural Anthropology of Africa (**Exhibit B-5**)
 - 2) ENVI 134, Carbon Footprint Analysis (**Exhibit B-6**)
 - c. New Course and Subject Code
 - 1) ENGT 195, Tools for Technical Communications (**Exhibit B-7**)
2. Recommend the temporary suspension of Policy #8600, Campus Safety and Security, Alcohol Substance Abuse, for the Ocean County College Foundation Scholarship Celebration on Friday, June 8, 2021, on the Ocean County College Campus Mall from 6:00 p.m. to 10:00 p.m.

EXHIBIT B-1



BOARD OF TRUSTEES

RESOLUTION

WHEREAS, Ocean County College desires to offer a new **Associate in Science degree program in Advanced and Continuous Studies**;
and

WHEREAS, the Board of Trustees declares that this new program is within the institution's mission; and

WHEREAS, this new program is not unduly duplicative of other programs offered by New Jersey community colleges; and

WHEREAS, the operation of this new program is not unduly expensive;

NOW, THEREFORE, BE IT RESOLVED that the Ocean County College Board of Trustees, at its meeting on April 22, 2021, approves the Associate in Science degree program in Advanced and Continuous Studies.

Adopted: April 22, 2021

Stephan R. Leone
Secretary

DEGREE REQUIREMENTS GUIDE**PROGRAM NAME – Associate in Science in Advanced and Continuous Studies – Accounting Track - “3+1” Aligned with New Jersey City University****Effective Catalog Year 2021-2022 Program Code: AS.ACS.ACCT CIP Code: 240101**

Students in this accounting track of the “3+1” program graduate with an associate degree from OCC in General Studies Business (choosing designated course) and then matriculate into the Advanced and Continuous Studies degree program - Accounting Track (AS.ACS.ACCT), allowing for financial aid to continue and for the full 90 credits to transfer to the aligned four-year university. The 300-level courses included in this track have been developed by OCC in conjunction with our four-year partner, New Jersey City University (NJCU). Upon successful completion, no course shall be repeated at NJCU.

Junior Year – First Semester			
Course	Title	NJCU Equivalent	Credits
ACCT 261	Intermediate Accounting II	ACCT 351 Intermediate Accounting I	3
ACCT 263	Cost Accounting	ACCT 354 Cost Accounting	3
BUSN 252	Business Law II	ACCT 282 Business Law II	3
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Junior Year – Second Semester			
Course	Title	NJCU Equivalent	Credits
ACCT 262	Intermediate Accounting II	ACCT 352 Intermediate Accounting II	3
ACCT 265	Auditing	ACCT 451 Auditing	3
ACCT 390	Accounting Information Systems	ACCT 401 Accounting Information Systems	3
BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business Management	3

ECON 300	Money and Banking	ECON 364 Money and Banking	3
Total Credits:			30

PROGRAM OUTCOMES (apply to all 3+1 program tracks):

Students who successfully complete this program will be able to:	
#1	Apply written, oral, and visual communication skills and conventions of academic discourse to the challenges of a specific discipline.
#2	Interpret and employ a method of inquiry to draw conclusions based on variable evidence.
#3	Exhibit competency in the application of technology appropriate to the discipline and academic level.

Board of Trustees Approval Date: April 22, 2021

DEGREE REQUIREMENTS BREAKDOWN (includes all 90 credits at OCC – FYI only):

General Education Code (where applicable)	Category	Course Code (contact hours)
GCOM	6 credits in Communication	ENGL 151 (3) ENGL 152 (3)
GHUM	3 credits in Humanities	GHUM (3)
GSOC	3 credits in Social Sciences	GSOC (3)
GSOC/GHUM	3 credits in Social Sciences or Humanities	GHUM or GSOC (3)
GMAT/GSCI/GTE C	10 credits in Mathematics, Lab Science, and Technology	MATH 191 (3) CSIT 123 (3) GSCL (4)
	6 credits from the General Education Course List	MATH 156 (3) COMM 154 (3)
		Total 31
	18 credits in a concentration	BUSN 134 (3)

		ECON 152 (3)
		ACCT 161 (3)
		BUSN 251 (3)
		ACCT 162 (3)
		BUSN 271 (3)
Total 49		
	11 credits in elective (or to meet 60 total)	STSC 150 (2)
		Elective (6)
		ECON 151 (3)
Total 60		
“3+1” Associate in Advanced and Continuous Studies – Marketing Track (NJCU)		
300-Level Courses		
	6 credits in 300-level courses	ACCT 390 (3)
		ECON 300 (3)
Total: 66		
Specified Concentration Courses		
	24 credits in concentration courses	ACCT 261(3)
		ACCT 262 (3)
		ACCT 263 (3)
		ACCT 265 (3)
		BUSN 249 (3)
		BUSN 252 (3)
		BUSN 275 (3)
		BUSN 291 (3)
Total: 90		

CURRICULUM FOR ALL 3 YEARS AT OCC FOR “3+1” (FYI Only):

First Year Fall			
Course	Title	NJCU Equivalent	Credits
ENGL 151	English I	General Education	3
MATH 191	Pre-Calculus I	MATH 164 Pre-Calc for Business	3
ECON 151	Macroeconomic Principles	ECON 207 - Macroeconomics	3
GHUM	Humanities Gen Ed Req	General Education	3
STSC 150	Student Success Seminar	Elective	2

First Year Spring			
Course	Title	NJCU Equivalent	Credits
ENGL 152	English II	General Education	3
MATH 156	Introduction to Statistics	MGMT 203 Business Statistics	3
BUSN 134	Principles of Marketing	MKTG 231 Principles of Marketing	3
CSIT 123	Integrated Office Software	MGMT 225 Business Enterprise Applications	3
ECON 152	Microeconomic Principles	ECON 208 Microeconomics	3
Second Year Fall			
Course	Title	NJCU Equivalent	Credits
ACCT 161	Principles of Accounting I	ACCT 251 Financial Accounting	3
BUSN 251	Business Law I	MGMT 235 Legal Environment for Business	3
GHUM or GSOC	Humanities or Social Sciences Gen Ed Req	General Education	3
GSCL	Lab Science Requirement	General Education	4
Elective		Elective	3
Second Year Spring			
Course	Title	NJCU Equivalent	Credits
ACCT 162	Accounting II	ACCT 252 Management Accounting	3
BUSN 271	Principles of Management	MGT 211 Principles of Management	3
COMM 154	Fundamentals of Public Speaking	MGMT 230 Business Communications Essentials	3
GSOC	Social Sciences Gen Ed Req	General Education	3

Elective	To meet 60 Credits	Elective	3
Third Year Fall			
Course	Title	NJCU Equivalent	Credits
ACCT 261	Intermediate Accounting II	ACCT 351 Intermediate Accounting I	3
ACCT 263	Cost Accounting	ACCT 354 Cost Accounting	3
BUSN 252	Business Law II	ACCT 282 Business Law II	3
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Third Year Spring			
Course	Title	NJCU Equivalent	Credits
ACCT 262	Intermediate Accounting II	ACCT 352 Intermediate Accounting II	3
ACCT 265	Auditing	ACCT 451 Auditing	3
ACCT 390	Accounting Information Systems	ACCT 401 Accounting Information Systems	3
BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business Management	3
ECON 300	Money and Banking	ECON 364 Money and Banking	3
Total Credits:			90

EXHIBIT B-2

DEGREE REQUIREMENTS GUIDE**PROGRAM NAME – Associate in Science in Advanced and Continuous Studies – Human Services/Addictions Counseling Track - “3+1” Aligned with Southern New Hampshire University****Effective Catalog Year 2021-2022 Program Code: AS.ACS.SOWK CIP Code: 240101**

Students in this human services/addictions counseling track of the “3+1” program graduate with an associate degree from OCC in Social Work and then matriculate into the Advanced and Continuous Studies degree program - Human Services/Addictions Counseling Track (AS.ACS.SOWK), allowing for financial aid to continue and for the full 90 credits to transfer to the aligned four-year university. The 300-level courses included in this track have been developed by OCC in conjunction with our four-year partner, Southern New Hampshire University (SNHU). Upon successful completion, no course shall be repeated at SNHU.

Junior Year – First Semester			
Course	Title	NJCU Equivalent	Credits
SOWK 300	Human Services Organizational Systems	HSE 320 Human Services Organizational Systems	3
GHIS	HIST Course	EHIS: History Requirement	3
ALDC 105	Addictions Counseling Skills	Human Services Concentration	3
ALDC 106	Assessing Addictive Disorders	Human Services Concentration	3
ALDC 107	Addiction Counseling Methodology	Elective	3
Junior Year – Second Semester			
Course	Title	NJCU Equivalent	Credits
SOWK 301	Public Policy and Advocacy	HSE 330 Public Policy and Advocacy	3
SOCI 231	Social Problems	SOC 213 Sociology of Problems	3
ALDC 108	Addiction Counseling Client Education	Elective	3

ALDC 200	Introduction to Peer Addiction Recovery	Elective	3
APPR 151	Degree Apprenticeship	Elective	3
Total Credits:			30

PROGRAM OUTCOMES (apply to all 3+1 program tracks):

Students who successfully complete this program will be able to:	
#1	Apply written, oral, and visual communication skills and conventions of academic discourse to the challenges of a specific discipline.
#2	Interpret and employ a method of inquiry to draw conclusions based on variable evidence.
#3	Exhibit competency in the application of technology appropriate to the discipline and academic level.

Board of Trustees Approval Date: April 22, 2021

DEGREE REQUIREMENTS BREAKDOWN (includes all 90 credits at OCC – FYI only):

General Education Code (where applicable)	Category	Course Code (contact hours)
GCOM	6 credits in Communication	ENGL 151 (3) ENGL 152 (3)
GHUM	3 credits in Humanities	PHIL 190 (3)
GSOC	3 credits in Social Science	PSYC 172 (3)
GSOC/GHUM	3 credits in Social Science or Humanities	SOCI 181 (3)
GMAT/GSCI/GTE C	10 credits in Mathematics, Lab Science, and Technology	MATH 156 (3) CSIT 110 or 165 (3 or 4) BIOL 114 OR 119 (4)
	6 credits from the General Education Course List	ANTH 134 OR SOCI 238 (3) HIST 230 (3)
		Total 31
	18 credits in a concentration	SOWK 101 (3)

		SOWK 194 (3)
		SOWK 202 (3)
		SOCI 282 (3)
		PSYC 271 (3)
		PSYC 278 (3)
Total 49		
	11 credits in elective (or to meet 60 total)	STSC 150 (2)
		ALDC 102 (3)
		ALDC 101 (3)
		ELECTIVE (2-3)
Total 60		
“3+1” Associate in Advanced and Continuous Studies – Marketing Track (NJCU)		
300-Level Courses		
	6 credits in 300-level courses	SOWK 300 (3)
		SOWK 301 (3)
Total: 66		
Specified Concentration Courses		
	24 credits in concentration courses	ALDC 105 (3)
		ALDC 106 (3)
		ALDC 107 (3)
		ALDC 108 (3)
		ALDC 200 (3)
Total: 81		
Elective/General Education Courses		
		GHIST course (3)
		SOCI 231(3)
		APPR 151 (3)
Total: 90		

CURRICULUM FOR ALL 3 YEARS AT OCC FOR “3+1” (FYI Only):

First Year Fall			
Course	Title	NJCU Equivalent	Credits
ENGL 151	English I	ENG 122 English Composition I	3
MATH 156	Introduction to Statistics	MAT 133 Intro to Statistical Analysis or MAT 240 Applied Statistics	3
SOWK 101	Introduction to Social Work	HSE 101 Introduction to Human Services	3

PSYC 172	General Psychology	PSY 108 Into to Psychology	3
STSC 150	Student Success Seminar	Elective	2
First Year Spring			
Course	Title	NJCU Equivalent	Credits
ENGL 152	English II	ENG 123 English Composition II	3
SOCI 181	Introduction to Sociology	SOC 112 Introduction to Sociology	3
PSYC 271	Abnormal Psychology	PSY 215 Abnormal Psychology	3
CSIT 110 OR CSIT 165	Introduction to Computers & Computer Applications OR Programming I	ESTM: Science/Technology/Mathematics Requirement	3-4
ALDC 101	Addictions Disorders and Recovery Supports	Human Services Concentration	3
Second Year Fall			
Course	Title	NJCU Equivalent	Credits
SOWK 194	Interviewing and Communications Techniques	HSE 220 Communication Skills for Human Service Professionals	3
SOCI 282	Sociology of the Family	SNHU 107 or free elective	3
ANTH 134 OR SOCI 238	Cultural Anthropology OR Race and Ethnicity	IDS 100 or free elective	3
BIOL 114 OR BIOL 119	Principles of Biological Science OR Science and the Human Body	ESTM: Science/Technology/Mathematics Requirement	4
ALDC 102	Addictions Counseling: Professional Responsibilities	Human Services Concentration	3
Second Year Spring			

Course	Title	NJCU Equivalent	Credits
PSYC 278	Life Span Development	PSY 211 Lifespan Development	3
SOWK 202	Social Work Seminar and Practicum	Human Services Elective	3
PHIL 190	Introduction to Critical Thinking	EF Human Services Elective AH: Fine Arts and Humanities Req	3
HIST 230	America in the West After WW II	EHIS: History Requirement	3
Elective	Elective	Elective	3
Third Year Fall			
Course	Title	NJCU Equivalent	Credits
SOWK 300	Human Services Organizational Systems	HSE 320 Human Services Organizational Systems	3
GHIST	HIST Course	EHIS: History Requirement	3
ALDC 105	Addictions Counseling Skills	Human Services Concentration	3
ALDC 106	Assessing Addictive Disorders	Human Services Concentration	3
ALDC 107	Addiction Counseling Methodology	Elective	3
Third Year Spring			
Course	Title	NJCU Equivalent	Credits
SOWK 301	Public Policy and Advocacy	HSE 330 Public Policy and Advocacy	3
SOCI 231	Social Problems	SOC 213 Sociology of Problems	3
ALDC 108	Addiction Counseling Client Education	Elective	3

EXHIBIT B-2

ALDC 200	Introduction to Peer Addiction Recovery	Elective	3
APPR 151	Degree Apprenticeship	Elective	3
Total Credits:			90

EXHIBIT B-3

DEGREE REQUIREMENTS GUIDE**PROGRAM NAME – Associate in Science in Advanced and Continuous Studies – Management Track - “3+1” Aligned with New Jersey City University****Effective Catalog Year 2021-2022 Program Code: AS.ACS.MGMT CIP Code: 240101**

Students in this management track of the “3+1” program graduate with an associate degree from OCC in Business Administration and then matriculate into the Advanced and Continuous Studies degree program - Management Track (AS.ACS.MGMT), allowing for financial aid to continue and for the full 90 credits to transfer to the aligned four-year university. The 300-level courses included in this track have been developed by OCC in conjunction with our four-year partner, New Jersey City University (NJCU). Upon successful completion, no course shall be repeated at NJCU.

Junior Year – First Semester			
Course	Title	NJCU Equivalent	Credits
BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business	3
BUSN 300	Organization, Theory, and Practice	MGMT 311 Organization, Theory, and Practice	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Junior Year – Second Semester			
Course	Title	NJCU Equivalent	Credits
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 301	Human Resources Management	MGMT 312 Human Resources Management	3
Elective		Elective	3
Elective		Elective	3
Elective		Elective	3
Total Credits:			30

PROGRAM OUTCOMES (apply to all 3+1 program tracks):

Students who successfully complete this program will be able to:	
#1	Apply written, oral, and visual communication skills and conventions of academic discourse to the challenges of a specific discipline.
#2	Interpret and employ a method of inquiry to draw conclusions based on variable evidence. .
#3	Exhibit competency in the application of technology appropriate to the discipline and academic level.

Board of Trustees Approval Date: April 22, 2021

DEGREE REQUIREMENTS BREAKDOWN (includes all 90 credits at OCC – FYI only):

General Education Code (where applicable)	Category	Course Code (contact hours)
GCOM	6 credits in Communication	ENGL 151 (3) ENGL 152 (3)
GHUM	3 credits in Humanities	GHUM (3)
GSOC	3 credits in Social Sciences	GSOC (3)
GSOC/GHUM	3 credits in Social Sciences or Humanities	GHUM or GSOC (3)
GMAT/GSCI/GTE C	10 credits in Mathematics, Lab Science, and Technology	MATH 191 (3) CSIT 123 (3) GSCL (4)
	6 credits from the General Education Course List	MATH 156 (3) COMM 154 (3)
		Total 31
	18 credits in a concentration	BUSN 134 (3)
		ECON 152 (3)
		ACCT 161 (3)
		BUSN 251 (3)
		ACCT 162 (3)
		BUSN 271 (3)

Total 49		
	11 credits in elective (or to meet 60 total)	STSC 150 (2)
		Elective (6)
		ECON 151 (3)
Total 60		
“3+1” Associate in Advanced and Continuous Studies – Management Track (NJCU)		
300-Level Courses		
	6 credits in 300-level courses	BUSN 300 (3)
		BUSN 301 (3)
Total: 66		
Specified Concentration Courses		
	9 credits in concentration courses	BUSN 291(3)
		BUSN 249(3)
		BUSN 275(3)
Total: 75		
Electives		
	15 credits in elective (or to meet 30 credits)	Electives (15)
Total: 90		

CURRICULUM FOR ALL 3 YEARS AT OCC FOR “3+1” (FYLOnly):

First Year Fall			
Course	Title	NJCU Equivalent	Credits
ENGL 151	English I	General Education	3
MATH 191	Pre-Calculus I	MATH 164 Pre-Calc for Business	3
ECON 151	Macroeconomic Principles	ECON 207 - Macroeconomics	3
GHUM	Humanities Gen Ed Req	General Education	3
STSC 150	Student Success Seminar	Elective	2
First Year Spring			
Course	Title	NJCU Equivalent	Credits
ENGL 152	English II	General Education	3

MATH 156	Introduction to Statistics	MGMT 203 Business Statistics	3
BUSN 134	Principles of Marketing	MKTG 231 Principles of Marketing	3
CSIT 123	Integrated Office Software	MGMT 225 Business Enterprise Applications	3
ECON 152	Microeconomic Principles	ECON 208 Microeconomics	3
Second Year Fall			
Course	Title	NJCU Equivalent	Credits
ACCT 161	Principles of Accounting I	ACCT 251 Financial Accounting	3
BUSN 251	Business Law I	MGMT 235 Legal Environment for Business	3
GHUM or GSOC	Humanities or Social Sciences Gen Ed Req	General Education	3
GSCL	Lab Science Requirement	General Education	4
Elective		Elective	3
Second Year Spring			
Course	Title	NJCU Equivalent	Credits
ACCT 162	Accounting II	ACCT 252 Management Accounting	3
BUSN 271	Principles of Management	MGT 211 Principles of Management	3
COMM 154	Fundamentals of Public Speaking	MGMT 230 Business Communications Essentials	3
GSOC	Social Sciences Gen Ed Req	General Education	3
Elective	To meet 60 Credits	Elective	3

Third Year Fall			
Course	Title	NJCU Equivalent	Credits
BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business	3
BUSN 300	Organization, Theory, and Practice	MGMT 311 Organization, Theory, and Practice	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Third Year Spring			
Course	Title	NJCU Equivalent	Credits
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 301	Human Resources Management	MGMT 312 Human Resources Management	3
Elective		Elective	3
Elective		Elective	3
Elective		Elective	3
Total Credits:			90

EXHIBIT B-4

DEGREE REQUIREMENTS GUIDE**PROGRAM NAME – Associate in Science in Advanced and Continuous Studies – Marketing Track - “3+1” Aligned with New Jersey City University****Effective Catalog Year 2021-2022 Program Code: AS.ACS.MRKT CIP Code: 240101**

Students in this marketing track of the “3+1” program graduate with an associate degree from OCC in Business Administration and then matriculate into the Advanced and Continuous Studies degree program - Marketing Track (AS.ACS.MRKT), allowing for financial aid to continue and for the full 90 credits to transfer to the aligned four-year university. The 300-level courses included in this track have been developed by OCC in conjunction with our four-year partner, New Jersey City University (NJCU). Upon successful completion, no course shall be repeated at NJCU.

Junior Year – First Semester			
Course	Title	NJCU Equivalent	Credits
BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business	3
BUSN 311	Consumer Behavior	MKTG 331 Consumer Behavior	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Junior Year – Second Semester			
Course	Title	NJCU Equivalent	Credits
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 312	Marketing Communications	MKTG 332 Marketing Communications	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Total Credits:			30

PROGRAM OUTCOMES (apply to all 3+1 program tracks):

Students who successfully complete this program will be able to:	
#1	Apply written, oral, and visual communication skills and conventions of academic discourse to the challenges of a specific discipline.
#2	Interpret and employ a method of inquiry to draw conclusions based on variable evidence. .
#3	Exhibit competency in the application of technology appropriate to the discipline and academic level.

Board of Trustees Approval Date: April 22, 2021

DEGREE REQUIREMENTS BREAKDOWN (includes all 90 credits at OCC – FYI only):

General Education Code (where applicable)	Category	Course Code (contact hours)
GCOM	6 credits in Communication	ENGL 151 (3) ENGL 152 (3)
GHUM	3 credits in Humanities	GHUM (3)
GSOC	3 credits in Social Sciences	GSOC (3)
GSOC/GHUM	3 credits in Social Sciences or Humanities	GHUM or GSOC (3)
GMAT/GSCI/GTE C	10 credits in Mathematics, Lab Science, and Technology	MATH 191 (3) CSIT 123 (3) GSCL (4)
	6 credits from the General Education Course List	MATH 156 (3) COMM 154 (3)
		Total 31
	18 credits in a concentration	BUSN 134 (3)
		ECON 152 (3)
		ACCT 161 (3)
		BUSN 251 (3)
		ACCT 162 (3)

		BUSN 271 (3)	
			Total 49
	11 credits in elective (or to meet 60 total)	STSC 150 (2)	
		Elective (6)	
		ECON 151 (3)	
			Total 60
“3+1” Associate in Advanced and Continuous Studies – Marketing Track (NJCU)			
300-Level Courses			
	6 credits in 300-level courses	BUSN 311 (3)	
		BUSN 312 (3)	
			Total: 66
Specified Concentration Courses			
	9 credits in concentration courses	BUSN 291(3)	
		BUSN 249(3)	
		BUSN 275(3)	
			Total: 75
Electives			
	15 credits in elective (or to meet 30 credits)	Electives (15)	
			Total: 90

CURRICULUM FOR ALL 3 YEARS AT OCC FOR “3+1” (FYI Only):

First Year Fall			
Course	Title	NJCU Equivalent	Credits
ENGL 151	English I	General Education	3
MATH 191	Pre-Calculus I	MATH 164 Pre-Calc for Business	3
ECON 151	Macroeconomic Principles	ECON 207 - Macroeconomics	3
GHUM	Humanities Gen Ed Req	General Education	3
STSC 150	Student Success Seminar	Elective	2
First Year Spring			
Course	Title	NJCU Equivalent	Credits
ENGL 152	English II	General Education	3

MATH 156	Introduction to Statistics	MGMT 203 Business Statistics	3
BUSN 134	Principles of Marketing	MKTG 231 Principles of Marketing	3
CSIT 123	Integrated Office Software	MGMT 225 Business Enterprise Applications	3
ECON 152	Microeconomic Principles	ECON 208 Microeconomics	3
Second Year Fall			
Course	Title	NJCU Equivalent	Credits
ACCT 161	Principles of Accounting I	ACCT 251 Financial Accounting	3
BUSN 251	Business Law I	MGMT 235 Legal Environment for Business	3
GHUM or GSOC	Humanities or Social Sciences Gen Ed Req	General Education	3
GSCL	Lab Science Requirement	General Education	4
Elective		Elective	3
Second Year Spring			
Course	Title	NJCU Equivalent	Credits
ACCT 162	Accounting II	ACCT 252 Management Accounting	3
BUSN 271	Principles of Management	MGT 211 Principles of Management	3
COMM 154	Fundamentals of Public Speaking	MGMT 230 Business Communications Essentials	3
GSOC	Social Sciences Gen Ed Req	General Education	3
Elective	To meet 60 Credits	Elective	3
Third Year Fall			
Course	Title	NJCU Equivalent	Credits

BUSN 291	International Business: A Cultural Perspective	MGMT 241 Global Business	3
BUSN 311	Consumer Behavior	MKTG 331 Consumer Behavior	3
BUSN 249	Operations Management	MGMT 251 Operations + PMT Fundamentals	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Third Year Spring			
Course	Title	NJCU Equivalent	Credits
BUSN 275	Principles of Finance	FINC 371 Managerial Finance	3
BUSN 312	Marketing Communications	MKTG 332 Marketing Communications	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Elective	Elective	Elective	3
Total Credits:			90

EXHIBIT B-5

New Course Proposal

ANTH 135 : Cultural Anthropology of Africa

1. Course Information

Subject

ANTH - Anthropology

School

Business and Social Sciences

Course Title

Cultural Anthropology of Africa

2. Hours

Semester Hours

3

Lecture

3

Lab

0

Practicum

0

3. Catalog Description

For display in the online catalog

The course will examine issues of anthropological representation and realities of Africa in a global context. The goal is to help students develop a more nuanced and analytical perspective of African culture. It will look at issues surrounding precolonial, colonial, and postcolonial African cultures and societies. It will explore concepts and concerns about gender, ethnicity, national and racial identity, and class. Finally, issues of development, conservation, and tourism will be discussed along with popular culture and contemporary rural and urban experiences.

4. Requisites

Prerequisites

None

Corequisites

None

5. Course Type

Course Type for Perkins Reporting

non-vocational (not approved for Perkins funding)

6. Justification

Describe the need for this course

This course is important in preparing students to become global citizens, with an appreciation of the diversity of peoples in the world. It may fulfill the Social Science or Diversity General Education degree requirements, and can also serve as a free elective or fulfill a Diversity requirement in Liberal Arts.

7. General Education

Will the college submit this course to the statewide General Education Coordinating Committee for approval as a course, which satisfies a general education requirement?

Yes

General Education Category

Diversity
Social Science

General Education Status

Proposed

8. Consistency with the Vision and Mission Statements, the Academic Master Plan, and the strategic initiatives of the College

Please describe how this course is consistent with Ocean County College's current Vision Statement, Mission Statement, Academic Master Plan, and the strategic initiatives of the College:

Add item	
1	Demonstrating the college’s commitment to offer comprehensive educational programs that develop intentional learners of all ages. (Mission Statement)
2	Seeking to ensure that students will thrive in an increasingly diverse and complex world. (Vision Statement)

Add item	
3	Preparing students for successful transfer to other educational institutions and/or for entrance into the workforce. (Academic Master Plan)
4	Seeking to empower students through the mastery of intellectual and Practical Skills.(Academic Master Plan)
5	Challenging students to transfer information into knowledge and knowledge into action. (Academic Master Plan)

9. Related Courses at Other Institutions

Comparable Courses at NJ Community Colleges

Institution

Bergen CC

Course Title

Modern African History

Course Number

HIST 126

Number of Credits

3

Comments

Institution

Camden County College

Course Title

African Cultures

Course Number

ANT201

Number of Credits

3

Comments

Institution

Camden County College

Course Title

History of Modern Africa

Course Number

HIS 123

Number of Credits

3

Comments

Institution

County College of Morris

Course Title

African and African American

Course Number

ENG206

Number of Credits

3

Comments

Institution

Essex County College

Course Title

Survey of African History I and I

Course Number

HIST 134

Number of Credits

3

Comments

Institution

Hudson County CC

Course Title

Islamic and African History

Course Number

HIS131

Number of Credits

3

Comments

Institution

Middlesex County College

Course Title

Introduction to African Civilizations

Course Number

AFS123

Number of Credits

3

Comments

Transferability of Course

Georgian Court University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
African Cultures, Elective Credit, 3	Elective	

Kean University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
ANTHX1003, Anthropology Free elective	Elective	

Monmouth University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
AN269, Peoples and cultures of Africa, 3	General Education	

Rowan University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
ANTH02075, Gen Anthropology Elect	General Ed	

Rutgers - New Brunswick, Mason Gross School of the Arts

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
01070243 Anthropology of Africa, Anthropology Elective	Elective	

Stockton University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
ANTHAC, Anthropology Elective	Elective	

If not transferable to any institution, explain:

10. Course Learning Outcomes

Learning Outcomes

Students who successfully complete this course will be able to:	
CLO1	Link African cultural practices and perspectives with the geographical and/or historical conditions from which they arose
CLO2	Evaluate the contributions of people from various African nations and/or cultures.
CLO3	Identify and explain global linkages in economics, politics, business, health, and other shared cultural concerns.
CLO4	Examine anthropological representation and realities of Africa in a global context.
CLO5	Assess and develop a more nuanced and analytical perspective of African culture.
CLO6	Compare and contrast issues surrounding precolonial, colonial, and postcolonial African cultures and societies
CLO7	Determine how issues of development, conservation, and tourism function in contemporary rural and urban African experiences.

11. Topical Outline

(include as many themes/skills as needed)

	Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
TO1	Introduction to Sub-Saharan Africa	Weekly reading, writing assignments and research	Quiz, test, papers	CLO1, CLO2 and CLO3

	Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
T02	Regions, language families, and ethnicities of the continent	Weekly reading, writing assignments and research	Quiz, test, papers	CLO1, CLO2, CLO5 and CLO6
T03	Principal institutions of African sociocultural systems	Weekly reading, writing assignments and research	Quiz, test, papers	CLO1, CLO2, and CLO3
T04	Colonialism and the scramble for Africa	Weekly reading, writing assignments and research	Quiz, test, papers	CLO2, CLO3 and CLO5
T05	Islam and Christianity in Africa; syncretism and sectarianism	Weekly reading, writing assignments and research	Quiz, test, papers	CLO1, CLO2, and CLO3
T06	Trade and politics	Weekly reading, writing assignments and research	Quiz, test, papers	CLO3 and CLO4
T07	Economic change in colonial Africa	Weekly reading, writing assignments and research	Quiz, test, papers	CLO2, CLO6 and CLO7
T08	Development and globalization	Weekly reading, writing assignments and research	Quiz, test, papers	CLO2, CLO3, CLO4, CLO6 and CLO7

12. Methods of Instruction

In the structuring of this course, what major methods of instruction will be utilized?

Lectures

Group Work and Discussions

Video Presentation

13. General Education Goals Addressed by this Course (this section is to fulfill state requirements)

Information

Communication-Written and Oral

Quantitative Knowledge and Skills

Scientific Knowledge and Reasoning

Technological Competency

Information Literacy

Society and Human Behavior

Yes

Related Course Learning Outcome

CLO1,CLO2 and CLO3

Related Outline Component

TO1 - 8

Assessment of General Education Goal (Recommended but not limited to)

Test, essays, research papers

Humanistic Perspective

Historical Perspective

Global and Cultural Awareness

Yes

Related Course Learning Outcome

TO1-3

Related Outline Component

TO1 - 8

Assessment of General Education Goal (Recommended but not limited to)

Test, essays, research papers

Ethical Reasoning and Action

Independent/Critical Thinking

Yes

Related Course Learning Outcome

TO1-3

Related Outline Component

TO1-8

Assessment of General Education Goal (Recommended but not limited to)

Test, essays, research papers

14. Needs

Instructional Materials (text etc.):

An appropriate textbook will be selected. Academic journal articles

Technology Needs:

N/A

Human Resource Needs (Presently Employed vs. New Faculty):

Presently employed

Facility Needs:

N/A

Library needs:

Academic research material

15. Grade Determinants

The final grade in the course will be the cumulative grade based on the following letter grades or their numerical equivalents for the course assignments and examinations

A: Excellent

B+: Very Good

B: Good

C+: Above Average

C: Average

D: Below Average

F: Failure

I: Incomplete

R: Audit

For more detailed information on the Ocean County College grading system, please see Policy #5154.

Reviewer Comments

Maureen Alexander (malexander) (Wed, 24 Feb 2021 18:17:38 GMT): Rollback: Can you fix credits and Topical Outline? Needs CLOXX for each TO

Key: 2193

EXHIBIT B-6

New Course Proposal

ENVI 134 : Carbon Footprint Analysis

1. Course Information

Subject

ENVI - Environmental Science

School

Science, Technology, Engineering, Mathematics

Course Title

Carbon Footprint Analysis

2. Hours

Semester Hours

3

Lecture

3

Lab

0

Practicum

0

3. Catalog Description

For display in the online catalog

This course will introduce students to Carbon Footprint Analysis. Students will develop an understanding of global environmental guidelines and evaluation systems utilized to measure and help reduce greenhouse gas (GHG) emissions . Greenhouse gasses are recognized as emissions, both natural and synthetic, that trap heat in the planet's atmosphere. This course gives students the tools needed for quantifying the global environmental impact of greenhouse gas emissions. The course will give students a coherent way of understanding greenhouse gas production and guide them to develop reduction and mitigation management tools.

4. Requisites

Prerequisites

None

Corequisites

None

5. Course Type

Course Type for Perkins Reporting

non-vocational (not approved for Perkins funding)

6. Justification

Describe the need for this course

There is a need for additional environmental courses in the Environmental Studies degree program. This is demonstrated in the fact that most environmental courses are seasonally specific. This course can be offered year-round.

Greenhouse gas analysis is a logical addition to our environmental and sustainability courses. Greenhouse gas analysis considers resource extraction, manufacture and use. Greenhouse gas management analysis and reduction also considers human health, and long-term ecological impacts.

7. General Education

Will the college submit this course to the statewide General Education Coordinating Committee for approval as a course, which satisfies a general education requirement?

No

If the course does not satisfy a general education requirement, which of the following does it satisfy:

Elective

This course is recommended for

8. Consistency with the Vision and Mission Statements, the Academic Master Plan, and the strategic initiatives of the College

Please describe how this course is consistent with Ocean County College's current Vision Statement, Mission Statement, Academic Master Plan, and the strategic initiatives of the College:

Add item	
1	Providing student-centered, high quality educational experiences that prepare and empower diverse learners
2	Cultivating a technologically progressive spirit
3	Providing and supporting the delivery of high quality, relevant, and emerging STEM courses

9. Related Courses at Other Institutions

Comparable Courses at NJ Community Colleges

Transferability of Course

Georgian Court University

Course Code, Title, and Credits	Transfer Catagory	If non-transferable; select status
		Unable to determine status

Kean University

Course Code, Title, and Credits	Transfer Catagory	If non-transferable; select status
		Unable to determine status

Monmouth University

Course Code, Title, and Credits	Transfer Catagory	If non-transferable; select status
		Unable to determine status

Rowan University

Course Code, Title, and Credits	Transfer Catagory	If non-transferable; select status
		Unable to determine status

Rutgers - New Brunswick, Mason Gross School of the Arts

Course Code, Title, and Credits	Transfer Catagory	If non-transferable; select status
		Unable to determine status

Stockton University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status Unable to determine status
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If not transferable to any institution, explain:
This course is not yet offered at other institutions.

10. Course Learning Outcomes

Learning Outcomes

Students who successfully complete this course will be able to:	
CLO1	Analyze the fundamental impact of human activity and its bearing on global warming through the production of greenhouse gasses.
CLO2	Identify the principles of good practice in research of greenhouse gas analysis and mitigation.
CLO3	Apply the principles of greenhouse gas analysis and reduction in our daily lives.
CLO4	Demonstrate that they are working on reducing their production of greenhouse gases as part of their work, school, and larger community activities
CLO5	Critically evaluate the effectiveness of strategies we develop to analyze and mitigate greenhouse gas emissions.

11. Topical Outline

(include as many themes/skills as needed)

	Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
TO1	Why carbon footprint analysis and reduction			
	a. The definition of Carbon Footprint Analysis and Reduction. b. Benefits of Energy and Greenhouse Gas Reduction and minimization c. Environmental Laws and Regulations	Reading, class discussion	Quiz on reading Graded oral presentation of project Test	CLO1, CLO2, CLO3
TO2	UNIT B. 2. Carbon footprint	Reading, class discussion	Quiz on reading	CLO1, CLO2, CLO4, CLO5

	Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
	analysis methods: <ul style="list-style-type: none"> • Standards for Carbon Footprint and Analysis • Green House Gas Protocol • Metrics and Performance Measurement for Carbon Footprint Analysis • Energy and Greenhouse Calculations Available on the Internet • Carbon Footprint of some entities 		Graded oral presentation of project Test	
T03	3. Systems Approach to Project Implementation <ul style="list-style-type: none"> • Systems Approach to Carbon Footprint and Energy Reduction • The Six Sigma Systems Approach to Deployment • Deployment Alternatives • Getting to a Successful Project Launch • The General Approach to Greenhouses Gas and Energy Analysis • Employee Training 	Reading, class discussion	Quiz on reading Graded oral presentation of project Test	CLO1, CLO2, CLO3, CLO4
T04	4. Case Studies <ul style="list-style-type: none"> • Higher Education Carbon Management • Energy Analysis and 	Reading, class discussion	Quiz on reading Graded oral presentation of project	CLO2, CLO3, CLO4, CLO5

Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
Minimization in Manufacturing • Energy Analysis and Minimization in Health Care • Energy Analysis in Minimization in Construction and Manufacturing		Test Research paper	

12. Methods of Instruction

In the structuring of this course, what major methods of instruction will be utilized?

- Lecture
- Video and discussion
- Case studies
- Hands-on/modeling

13. General Education Goals Addressed by this Course (this section is to fulfill state requirements)

Information

Communication-Written and Oral

Quantitative Knowledge and Skills

Scientific Knowledge and Reasoning

Yes

Related Course Learning Outcome

All

Related Outline Component

TO3

Assessment of General Education Goal (Recommended but not limited to)

Exam, research paper

Technological Competency

Information Literacy

Society and Human Behavior

Humanistic Perspective

Historical Perspective

Global and Cultural Awareness

Ethical Reasoning and Action

Independent/Critical Thinking

14. Needs

Instructional Materials (text etc.):

Textbook and/or open educational resource materials chosen by department.

Technology Needs:

None

Human Resource Needs (Presently Employed vs. New Faculty):

Presently Employed

Facility Needs:

None

Library needs:

None

15. Grade Determinants

The final grade in the course will be the cumulative grade based on the following letter grades or their numerical equivalents for the course assignments and examinations

A: Excellent

B+: Very Good

B: Good

C+: Above Average

C: Average

D: Below Average

F: Failure

I: Incomplete

R: Audit

For more detailed information on the Ocean County College grading system, please see Policy #5154.

Reviewer Comments

Susan O'Connor (soconnor) (Sat, 06 Mar 2021 01:50:47 GMT): Rollback: I started making edits to this (and I edited some of the outcomes), but CLO4 is tricky and I wasn't sure what to change it to. Happy to work with faculty on how we want to phrase this so it is assessible.

Sylvia Riviello (sriviello) (Mon, 08 Mar 2021 13:54:11 GMT): Rollback: This needs to go back to Lincoln.

Carolyn Showalter (cshowalter) (Mon, 08 Mar 2021 14:27:41 GMT): Rollback: Sylvia has requested that this be returned to Lincoln.

EXHIBIT B-7

New Course Proposal

OTHER 195 : Tools for Technical Communications

1. Course Information

Subject

OTHER - Other

New Subject

ENGT

School

Science, Technology, Engineering, Mathematics

Course Title

Tools for Technical Communications

2. Hours

Semester Hours

3

Lecture

3

Lab

0

Practicum

0

3. Catalog Description

For display in the online catalog

This course is an overview of tools and the contextual usage of technical communications. Students will utilize software tools for information in the form of written text, technical drawings, graphics, video, data and analytics. In addition to learning the fundamentals of these tools, students will exercise them in the context of formal and informal professional scenarios.

4. Requisites

Prerequisites

Corequisites

5. Course Type

Course Type for Perkins Reporting

vocational (approved for Perkins funding)

6. Justification

Describe the need for this course

The course provides the basics for effective technical communication and information and intellectual property management and is a component of the Certificate of Completion - Technology Leadership.

7. General Education

Will the college submit this course to the statewide General Education Coordinating Committee for approval as a course, which satisfies a general education requirement?

No

If the course does not satisfy a general education requirement, which of the following does it satisfy:

Program-specific requirement

This course is recommended for

The Limited Load List

8. Consistency with the Vision and Mission Statements, the Academic Master Plan, and the strategic initiatives of the College

Please describe how this course is consistent with Ocean County College's current Vision Statement, Mission Statement, Academic Master Plan, and the strategic initiatives of the College:

Add item	
1	Cultivating a technologically progressive and entrepreneurial spirit (Mission Statement)

Add item
2 Deliver Innovative Curricula Programs and Assess Current Programs - Develop both transfer and vocational programs (Academic Master Plan)

9. Related Courses at Other Institutions

Comparable Courses at NJ Community Colleges

Transferability of Course

Georgian Court University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

Kean University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

Monmouth University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

Rowan University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

Rutgers - New Brunswick, Mason Gross School of the Arts

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

Stockton University

Course Code, Title, and Credits	Transfer Category	If non-transferable; select status
		Unable to determine status

If not transferable to any institution, explain:

10. Course Learning Outcomes

Learning Outcomes

Students who successfully complete this course will be able to:	
CLO1	Apply methods and tools for both formal and informal technical communications
CLO2	Examine the fundamental technologies and techniques that enable effective technical communications
CLO3	Explain the key concepts of information management and intellectual property management
CLO4	Utilize technical communications in the context of an individual and group engineering design project

11. Topical Outline

(include as many themes/skills as needed)

	Major Themes/ Skills	Assignments (Recommended but not limited to)	Assessments (Recommended but not limited to)	Course Learning Outcome(s)
TO1	Unit 1: Information Management & Intellectual Property Management	Reading, discussion, projects	Quiz, exam, individual and group project	CLO3
TO2	Unit 2: Informal Communications Tools & Application	Reading, discussion, projects	Quiz, exam, individual and group project	CLO1, CLO2
TO3	Unit 3: Formal Communication Tools & Application	Reading, discussion, projects	Quiz, exam, individual and group project	CLO1, CLO2
TO4	Individual & Group Design Project	Reading, discussion, projects	Individual and group project	CLO4

12. Methods of Instruction

In the structuring of this course, what major methods of instruction will be utilized?

Lecture, discussion, and activities.

13. General Education Goals Addressed by this Course (this section is to fulfill state requirements)

Information

Communication-Written and Oral

Yes

Related Course Learning Outcome

CL01, CL04

Related Outline Component

All

Assessment of General Education Goal (Recommended but not limited to)

Quiz, exam, labs, individual and group project

Quantitative Knowledge and Skills

Scientific Knowledge and Reasoning

Technological Competency

Yes

Related Course Learning Outcome

All

Related Outline Component

All

Assessment of General Education Goal (Recommended but not limited to)

Quiz, exam, labs, individual and group project

Information Literacy

Society and Human Behavior

Humanistic Perspective

Historical Perspective

Global and Cultural Awareness

Ethical Reasoning and Action

Independent/Critical Thinking

Yes

Related Course Learning Outcome

All

Related Outline Component

All

Assessment of General Education Goal (Recommended but not limited to)

Quiz, exam, labs, individual and group project

14. Needs

Instructional Materials (text etc.):

Text: An appropriate text will be selected. Contact the department for current adoptions.

Technology Needs:

Use existing computers, technical drawing tools (AutoCAD/Autodesk Inventor), Microsoft Office Suite, Analytics, CANVAS and other tools for informal communications platforms (chat, email, etc)

Human Resource Needs (Presently Employed vs. New Faculty):

Presently employed faculty can teach this course

Facility Needs:

Use existing facilities - Engineering Computer Lab.

Library needs:

Yearly update of library computers to match Engineering Lab

15. Grade Determinants

The final grade in the course will be the cumulative grade based on the following letter grades or their numerical equivalents for the course assignments and examinations

A: Excellent

B+: Very Good

B: Good

C+: Above Average

C: Average

D: Below Average

F: Failure

I: Incomplete

R: Audit

For more detailed information on the Ocean County College grading system, please see Policy #5154.

Reviewer Comments

Mary Fennessy (mfennessy) (Thu, 04 Mar 2021 20:44:31 GMT): Rollback: Cindy Fallon asked me to return