

# Ocean County College Mission and Guiding Principles

## Strategic Plan

Middle States Commission on Higher Education Standards

- Establishes a 5-year cycle of institutional goals and objectives
- Measured through Key Performance Indicators
- Monitors progress through biannual reporting and assessments

## Planning and Budgeting Council Process

- Ensures planning, resources, and improvements are aligned with each other and are sufficient for the institution to fulfill its mission and goals, to continuously assess and improve its programs and services, and to respond effectively to opportunities and challenges.
- Planning and Budgeting Council provides units with needed resources that fall outside of the normal budgets. All units are able to make New Money Requests for specific objectives which are vetted by area vice-presidents, presented to the PBC, and prioritized for funding.

## Academic Processes

### Academic Master Plan

- Sets priorities for Academic Units /Programs

### Institutional Learning Outcomes

- General Education curriculum
- 3 year cycle; course embedded
- Utilization of VALUE Rubrics

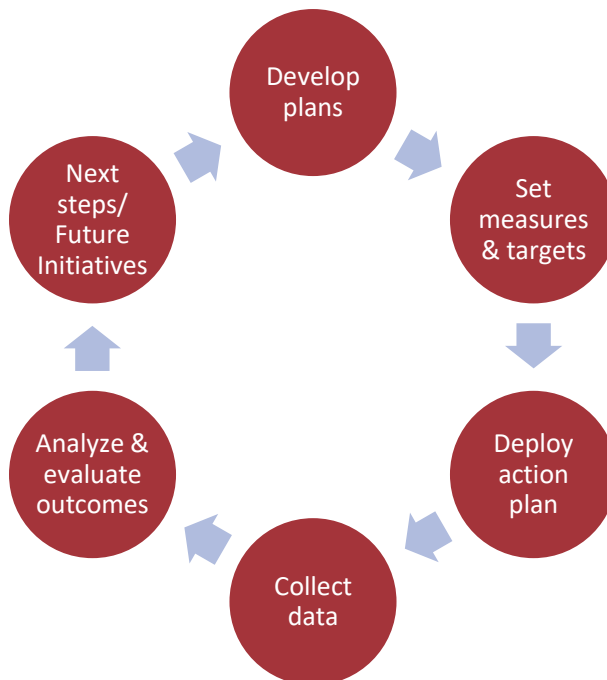
### Comprehensive Local Needs Assessment

- Quantitative and qualitative data informs new program development and assessment of existing programs

### Academic Program Assessment

- Program Learning Outcomes
- Program Review
- On-going, faculty based evaluation
- Improves the quality of instructional programs

## Assessment Cycle



## Administrative & Educational Support Processes

### Integrated Planning- Master Plans

- Academic Master Plan
- Technology Strategic Plan
- Strategic Enrollment Management Plan
- Facilities Master Plan
- Equity, Diversity, & Inclusion Plan

### Unit-level Planning

- Annual objectives tied to Unit Goals and Strategic Goals
- Targets and Measures set
- Progress updates – next steps tie into following FY and budget requests

### AES Unit Review

- 5 year comprehensive review of unit
- Analysis of planning documents, outcomes
- Formulation of future plans
- Prompts new money requests for PBC