

Empower Students to Learn, Engage, and Achieve

Strategic Goal Initiatives

	Description	Measure
1.1a	Create high demand, market-driven programs	number market driven programs; new and/or revised
1.1b	Develop additional non-credit to credit pathways	number of pathways
1.1c	Implement Guided Pathways Model	Y/N
1.1d	Provide additional faculty development and support	Number of faculty who participated and what was learned?
1.1e	Provide additional student support services	number of additional services
1.1f	Increase strategic alliances with employers and government	# strategic alliances
1.1g	Increase technology use to enhance teaching and learning	Y/N (implement shared, effective, practices for using technology in the classroom)
1.2a	Increase number of innovative opportunities for students to engage in learning outside the classroom	number of programs / clubs, did we align with program of study
1.2b	Increase number of student leadership and development opportunities	number of leadership programs
1.2c	Increase campus utilization of CARE reporting system	# reports made per academic year.
1.2d	Provide learning opportunities for staff development for emotional intelligence and customer service based on the types of CARE reports received	Y/N
1.2e	Engage with faculty outside the classroom; enhance opportunities for involvement in learning communities	Y/N
1.3a	Create institutional support for initiatives that promote retention: Strategic use of proactive advising to serve highest impact populations	Retention of part-time students
1.3a	Create institutional support for initiatives that promote retention: Incremental expansion of CRM Advise software	Students benefitting from early warning alerts and outreach
1.3c	Execute initiatives to encourage and support degree completion: Degrees when due	Number of students returning to complete degrees
1.3d	Create programs to promote career development and readiness Utilize Handshake CRM to connect employers to students and alumni, in order to facilitate and promote job and internship opportunities	Employers offering opportunities on OCC Handshake
1.3e	Create programs to promote career development and readiness: Invest in resources to support expansion of experiential education	Number of employees dedicated to experiential education
1.3f	Create programs to promote career development and readiness: Collaborate with stakeholders to increase career programming	Number of career events hosted in AY 21-22

Strategic Plan

Empower Students

- 1.1 Enhance student learning.
- 1.2 Engage students in co-curricular activities.
- 1.3 Improve student persistence, completion, and career attainment.

Optimize Enrollment

- 2.1 Promote our value and identity.
- 2.2 Achieve sustained growth in enrollment.
- 2.3 Provide relevant programs to foster workforce development.

Elevate Effectiveness

- 3.1 Create and sustain a highly effective work environment.
- 3.2 Advance our use of technology and information
- 3.3 Optimize the use of our campus facilities
- 3.4 Implement effective policies and practices.

Expand Relationships

- 4.1 Collaborate across the College to promote positive stakeholder communication
- 4.2 Connect with local and extended community supporters.
- 4.3 Explore new and innovative partnerships

<https://www.ocean.edu/wp-content/uploads/2021/01/Ocean-County-College-at-the-Helm-Strategic-Plan-2021-2026.pdf>

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Goal 1 Scorecard

<i>KPI or Objective Performance Measure</i>	<i>Target Context</i>	<i>2021 Baseline</i>	<i>2026 Target</i>
Goal 1: Empower students to learn, engage, and achieve			
Percentage of students who complete 30 credits or more within a 2-year period; includes part-time and full-time students.	Baseline is all First-time, degree-seeking, enrolled in an associate (non-certs). Average 2017FA and 2018FA cohorts.	60%	70%
Percentage of non-credit students who complete an industry-valued credential, HSE, or proficiency/measurable skills gain (ESL) within a year period; includes vocational and ABE students.	Baseline is all enrolled, non-credit students. ABE and ESL programs significantly expanding in the next five years.	65%	80%
Objective 1.1 Enhance Student Learning			
Percent of Program Learning Outcomes of programs under review each year with a consistent match to learning outcomes.	Baseline is the average percent hitting partially or fully met LO's from 2020 Program Review Reports.	91%	95%
Number of programs with placement into career employment.	Baseline is credentialing programs that lead to direct employment, with tracked employment outcomes. Programs include field placements and registered apprenticeships with tracked skills competencies developed during OJT.	5	15
Objective 1.2 Engage students in co-curricular activities			
Increase student satisfaction; % of students responding positively about their opportunities to interact with faculty & staff outside of the classroom through college events and clubs.	Baseline is from fall 2018 Noel Levitz results.	5.72	TBD
Increase student satisfaction; % of students who generally know what is happening on campus.	Baseline is from fall 2018 Noel Levitz results.	5.3	TBD
Objective 1.3 Improve student persistence, completion, and career readiness			
Increase part-time, degree-seeking student retention.	This is the first-time degree-seeking rate from fall to fall. Baseline is average of past 5 year of cohorts (fall 2015-fall 2019).	46.70%	51.70%

Ocean County College, an innovative academic leader, provides affordable, student-centered, high-quality educational experiences that empower diverse learners to succeed. To achieve its mission, OCC invests in and fosters academic, economic, and cultural excellence and ensures financial strength by generating multiple revenue streams, engaging in national and international university and corporate partnerships, and cultivating a technologically progressive and entrepreneurial spirit.